关于广东财经大学MBA教育中心组织参与**第六届“金砖五国商学教育协会学生大会”**

的通知

各位MBA学员：

为进一步拓展我校学生国际视野，由金砖五国商学教育协会(ABBS)举办的第六届“金砖五国商学教育协会学生大会”将于2014年10月10－11日在中国北京对外经济贸易大学召开， 广东财经大学MBA教育中心拟选派4名英语水平较好的学生代表参加此次盛会，与来自巴西、俄罗斯、印度、中国和南非五国商学院师生交流。

参与此次会议的报名时间为2014年7月24日-8月30日，报名和咨询可拨打MBA教育中心行政办公室电话84095018或者填妥附件中的报名申请表并发送电子邮件到382684151@qq.com邮箱。此次会议详情可下载通知中的附件内容进行查阅了解。

特此通知。

广东财经大学MBA教育中心

2014年7月24日

附件：

1. 第六届“金砖五国商学教育协会学生大会”出访方案；
2. 会议行程安排；
3. 会议邀请信息和内容；
4. 报名申请表。

附件1：

**第六届“金砖五国商学教育协会学生大会”出访方案**

由金砖五国商学教育协会举办的第六届“金砖五国商学教育协会学生大会”将于2014年10月10－11日在中国北京召开， 广东财经大学MBA教育中心拟选派老师以及学生代表参加此次盛会，与来自巴西、俄罗斯、印度、中国和南非五国商学院师生交流。活动内容包括论坛主题发言演讲、企业参观、宴会和文化交流和物品展示、沙板比赛——技术体验比赛、对外经济贸易大学校园历史博物馆参观等。现就有关事项如下：

**一、时间：**2014年10月10日-11日

**二、地点：**对外经济贸易大学

**三、对象：**在读MBA学员（2012、2013、2014级）

**四、费用：**会议期间食宿费用由活动承办方承担，参会者须自付部分旅费，中心按照文件规定给予部分的补贴。

**五、项目行程：**

10月9日：到达酒店报到，并进行自助晚餐。

10月10日: 老师和学生代表进行论坛主题发言演讲、企业参观、宴会和文化交流、物品展示。

10月11日: 沙板比赛——技术体验比赛、对外经济贸易大学校园历史博物馆参观。

附件2：

**Agenda of the 6th BRICS Students Meet**

**UIBE, Beijing – Oct. 9-11, 2014**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Time** | **Activity** | **Venue** | **Participants** | **Host** |
| **Day 1 (Oct. 9, Thursday)**  **Hotel Check-In/Conference registration** | | | | |
| 12:00-20:00 | Hotel Check-In /Conference registration | Yinghua Hotel | All Participants | Sponsors |
| **Day 2 (Oct. 10, Friday)**  **Forum session, Enterprise visit, Party & Culture Show** | | | | |
| 9:00-9:20 | Welcome speech, by the Dean of Business School of UIBE | International Conference Hall on the third floor of Chengxin Building | All Participants | Sponsors |
| 9:20-9:30 | Introduction of business schools of BRICS universities by anchorperson |
| 9:30-10:40 | Keynote speech, by teacher representatives of Business School of BRICS universities (10 minutes for each speech) |
| 10:40-10:50 | Tea break |
| 10:50-11:50 | Keynote speech, by student representatives of Business School of BRICS universities (10 minutes for each speech) |
| 11:50-12:00 | Free talk & summation |
| 12:00-13:30 | Lunch | Faculty Cafeteria |
| 13:30 | Departure from UIBE | West side of Faculty Cafeteria |
| 14:30 | Arrival at Beijing Hyundai Co., Ltd | Beijing Hyundai Co., Ltd |
| 14:30-15:00 | Advertising video about the development of BAIC Group |
| 15:00-15:30 | BAIC Assembly line visit |
| 15:30 | Group photo taking, then back to UIBE |
| 16:30 | Arrival at UIBE | In front of Ningyuan Building |
| 18:00-20:00 | Party & Culture Show | 4th floor of Keyan Building |
| **Day 3 (Oct 11, Saturday)**  **Sand Board Competition & Campus History Museum Visit** | | | | |
| 8:30-9:30 | Ice breaking | 1st floor of Keyan Building | All Participants | Sponsors |
| 9:30-10:00 | Tea break |
| 10:00-11:00 | Competition rules interpretation |
| 11:00-13:00 | Lunch | 4th floor of faculty cafeteria |
| 13:00-14:00 | Sand Board Competition | 1st floor of Keyan Building |
| 14:00-14:15 | Tea break |
| 14:15-16:15 | Summation and analysis of the competition |
| 16:15-16:30 | Comments of honored guests & awarding |
| 16:40-17:10 | Campus history museum visit | 1st floor of Keyan Building |

附件3：

**Invitation for the 6th BRICS Students Meet**

To business schools of BRICS universities:

In order to further improve students’ quality and professional skills, develop their strategic awareness under global environment, and promote rapid global economic growth, the 6th BRICS Students Meet will be held by Business School of UIBE from Oct 10 to 11, 2014.

The topic of this forum is “Innovation and future, management education in your eyes”, pooling students from business schools of BRICS universities to probe into MBA education.

**Sponsor**: Business School of UIBE

**Co-sponsor**: Beijing Union University, Renmin University of China, Guangdong University of Foreign Studies, Shanghai University of international Business and Economics, Shantou University

**President of the meet**: Prof. Fan Libo, party secretary of school-level committee and deputy dean of Business School of UIBE

**Detailed arrangements of the meet:**

**Participants**: students from business schools of BRICS universities

**Topic**: Innovation and future, management education in your eyes

**Time**: 10 to 11 Oct, 2014

**Venue**: International Conference Hall on the third floor of Chengxin Buiding, UIBE

**Agenda:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Time** | **Activity** | **Venue** |
| Oct 10, 2014 | am | Forum session——innovation and future, management education in your eyes | International Conference Hall at the third floor of Chengxin Buiding |
| pm | Enterprise tour——Beijing Hyundai Co., Ltd | Beijing Hyundai Co., Ltd |
| night | Party & Culture Show | Forth floor of Keyan Building |
| Oct 11, 2014 | Whole day | Sand board competition— technique-experiential competition | First floor of Keyan Building |
| Campus history museum visit—UIBE | First floor of Keyan Building |

**Note: Enclosed are details of the agenda of the Meet.**

**Cost**: Five students are free of charge for each university. Their accommodation cost during the Meet will be covered by the sponsor.

**Time and contacts for application:**

**Time**: from now on to August 1, 2014, Friday

**Method**: feedback-form filling via email [mba@uibe.edu.cn](mailto:mba@uibe.edu.cn), confirmation letter received can be your reference for successful application.

**Contact**: Ms. Kong tel: 8610-64494376

Ms. Wang tel: 8610-64493156

Ms. Zhao tel: 8610-64494376

Ms. Yao tel: 8610-64492603

Business School of UIBE

July 10, 2014

**Feedback Form**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **University** |  | | | | | |
| **Contact person** |  | | **Title** | |  | |
| **Phone number** |  | | **Email address** | |  | |
| **Participants** | **Name** | **Gender** | **Phone number** | | **Email address** | |
|  |  |  | |  | |
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|  |  |  | |  | |
|  |  |  | |  | |
| **Arrival time** | Y M D Time | | | **Flight information** | |  |
| **Accommodation** | Oct.9 □ Oct.10 □ Oct.11 □ | | | | | |
| **Dining** | Oct.9 Dinner (buffet in hotel) 【 】  Oct.10 Lunch (buffet in campus) 【 】  Oct.11 Lunch (buffet in campus) 【 】 | | | | | |
| **Remark :**Only accommodation for Oct.9 to 11 will be provided, participants who need accommodation at other time should settle by themselves. | | | | | | |

**Feedback of Forum Speech Session**

Topic of this forum is “innovation and future, management education in your eyes”, please reply to us whether you want to give a topic speech (speech should be in English). To ensure the success of the agenda, each university only recommend one teacher representative, one student representative for the speech, and 10 minutes for everyone. Based on the applicants number, we will take into consideration the number of speeches and keep you informed of latest arrangements.

Since the theme of this forum is based on the overall development of “innovation and future”, aimed at probing into the development of MBA education from different perspectives of schools and MBA students, thus the joint participation of MBA students, educators together with the business schools are the key to MBA education success. Therefore we are eager to hear from you about:

* How to cultivate global enterprise management person if high quality
* Sense of responsibility and mission of MBA education
* Social responsibility and enterprise responsibility of MBA education
* Combination of management education localization with internationalization

**Feedback Form of the Forum Session(required)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Country：  University：  School： | | | Logos of university and school  （In AI format, submit as attachment) | |
| **University profile** | | | | |
| （No more than 100 words） | | | | |
| **School profile** | | | | |
| （No more than 100 words） | | | | |
| **Participants data** | | | | |
| Name | Gender | Degree | Major | Status(teacher or student) |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Will you make a topic address？ Yes □ no □** | | | | |
| Name | Status | Address title | | Use PPT or not？ |
|  |  |  | |  |
|  |  |  | |  |

**Party & Culture Show Feedback**

Party includes two parts: talent show and prize quiz. Self-help desks are set to provide cold and soft drinks. While enjoying the show, you can also talk with others freely. Programs for talent show will be selected among students of business school of BRICS universities. All students are welcome to take a proactive part. Shows can be in any form, please take your own stage props.

Culture Show will be displayed at stands by university as a unit (no requirements of exhibits). Students of business school of BRICS universities can display stuff with local characteristics. We sincerely hope it helps students understand foreign cultures while enjoying exoticism.

**Application form of Talent Show**

|  |  |  |  |
| --- | --- | --- | --- |
| University |  | | |
| Show type | Show name | Performers | Phone number |
|  |  |  |  |
|  |  |  |  |

**Application form of Culture Show**

|  |  |  |  |
| --- | --- | --- | --- |
| University |  | | |
| Organizer |  | Phone number |  |
| Exhibit stuff with introductions |  | | |

附件4：

**广东财经大学MBA教育中心**

**第六届金砖五国商学教育协会学生大会2014申请表**

**Application form for 6th BRICS Students Meet 2014**

申请人填写

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 姓 名 |  | 学 号 | |  | 性 别 |  | 照 片 |
| 出生日期 |  | 出生地点 | |  | 申请项目 |  |
| 身份证号 |  | 护照号码 | |  | 手 机 |  |
| 固定电话 |  | E-mail | |  | | |
| 家庭地址 |  | | | | | |
| 紧急联系人  (关 系) | | | 联系电话 | | | | |
| 家庭联系人  （关 系） | | | 联系电话 | | | | |
| 学生承诺：  1. 保证所有申请资料信息准确真实；  2. 同意MBA学院为公开、公正、公平之目的公布个人信息；  3. 接受MBA学院的选拔程序和安排，并尊重评审小组的决议；  申请人签名： 填表日期： | | | | | | | |

选拔机构填写

|  |  |
| --- | --- |
| 选拔机构意见 | 领导审批意见（须加盖公章） |